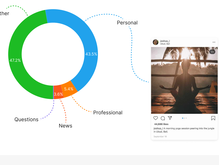
Social media trends every marketer needs to know in 2022

Bite-sized summary on how the social media audiences' behavior and interests changed last year

Personal, professional, and news
are the most shared types of content on social media.



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